REFRAME – Towards a Regional Food Frame (RFF)

The results

Indicator	Target	Definition
Data: Interactive database on regional food resources and potentials	1 comprehensive and further evolving database per region on regional food supply and urban demand volumes and current (mis)matches. (Measurement unit: Database)	The database contains a set of data revealing the regions' food demand and supply potential and resources relevant for SMEs in the food chain. The database allows extracting and analysing products, qualities and can aggregate volumes.
Economic & Business Innovation: Smart specialisation strategies developed by food related SMEs	At least 50 SMEs with new and innovative business activities and arrangements in urban food supply (Measurement unit: new buiness activites)	REFRAME reveals and supports new business and market opportunities for SMEs, in particular where mismatches between current demand and supply are identified.
Political: Urban Food Policies	At least 5 public and 5 corporate policy declarations in favour of regional food contracting (Measurement unit: policy papers)	REFRAME has an effective lobby strategy and tools for public authorities and corporate organisations in every pilot region to take an active role in changing policies and adopting food policies in support of regional food supply.
Organisational/operational: Cooperative structure	5 Regional Cooperative Arrangements (RCAs) to support regional innovation and growth, comprising 5 Regional Food Agencies (RFAs) and 5 Regional Food Deals (RFDs) (Measurement unit: written arrangements)	An RCA is a tailored written agreement between at least 1 public or corporate consumer and a cooperation of regional food suppliers, which sets common interests and agenda for further cooperation in regional food sourcing.
Skills: Adequately trained stakeholders	2 general and at least 13 in-depth training and support modules for every step in the RFF Roadmap; 1 on-line transnational resource centre (Measurement unit: trainings, modules, resource centre)	All stakeholders will be trained and coached in the REFRAME Learning Lab (WP 4) to contribute to the success of each Regional Food Frame. Each module focuses on a specific aspect of the RFF and uses cases, examples literature and hands-on workshops