

Better Wetter – Brief Summary

To be prepared for INTERREG 5B, Call April 2015 (Stage 1 – ‘Concept Note’)

Why?

- ▶ Climate change is one of the most urgent topics to focus on.
- ▶ The problem is twofold: periods of either flood risk or extreme drought
- ▶ Both result in loss of natural and ecological values and in the longer term in loss of income sources.
- ▶ Thus, both compel to find innovative approaches to water management, in combination with new business concepts and earning models.
- ▶ There are two approaches to tackle climate change: (1) mitigation and (2) adaptation → Better Wetter is about adaption.

What is the main aim?

- ▶ Better Wetter will find and valorise new approaches to land and water use, balancing both ecology and economy.
- ▶ Main question to be answered: how to match water retention and economic development?

What are the envisaged results?

1. Pilot projects carried out in wetland areas for testing
 - ▶ new water crops
 - ▶ bio-based products and production approaches
 - ▶ other products and services in wetland agriculture, tourism or other industries
2. Sustainable business models developed whilst developing climate proof landscape
Most relevant keyword is *economy in the sustainable landscape*. All solutions should contribute to sustainable regional development, taking into account climate adaptation, ecology and biodiversity.

Please note: the focus is on addressing the cost and financing of innovative environmental and catchment management to improve flood and drought resilience. (Priority Axis 3 - Sustainable North Sea Region: Protecting against climate change and preserving the environment)

The Better Wetter INTERREG 5B project will be dovetailing with the cross border Better Wetter LIFE project (NL – DE)

Lead Beneficiary

Region of Noordoost Fryslân, NL

Partners searched

In the cooperation area of North Sea Region

What are partners asked to do?

1. Select and describe demonstration projects contributing to the aims and results as described above.
2. In your description, please pay attention to the following topics:
 - ▶ Project title
 - ▶ Problem to be solved
 - ▶ Central question to be answered
 - ▶ Responsible partner (regional public body)
 - ▶ Other partners joining your regional partnership public authorities, knowledge institutions, water boards and private partners
 - ▶ Project location
 - ▶ Project contents in brief
 - ▶ Available budget

Interested?

Please send your project description to Sabine Lutz, salut@share-link.eu